

MEDIA KIT

SCHOOL THE WORLD



@schooltheworld

2025

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ABOUT SCHOOL THE WORLD

OUR STORY

Founded in 2009 by Kate Curran, School the World is a community-driven nonprofit committed to breaking the cycle of poverty through the transformative power of education. Kate's vision emerged from a year-long journey around the globe, where she witnessed firsthand the educational challenges faced by the world's most vulnerable communities. From children sharing a single pencil in Tanzania to students crossing crocodile-infested rivers in Zambia, these experiences inspired Kate to leave her corporate career at General Electric and dedicate her life to creating lasting change.

Today, School the World works in Guatemala, Honduras, Panama and Philippines, empowering children, families, and communities to build brighter futures through education. By focusing on the root causes of poverty, we create sustainable, generational impact.

OUR MISSION

OUR MISSION IS TO DISRUPT THE CYCLE OF
EXTREME POVERTY THROUGH THE POWER OF
QUALITY EDUCATION



16 YEARS OF IMPACT

AS OF FY25



174+
SCHOOLS BUILT



99+
PLAYGROUNDS
CONSTRUCTED



1014+
CLASSROOM
LIBRARIES STOCKED



12,562+
PARENTS TRAINED



189,423+
CHILDREN
SERVED



3,071+
SCHOLARSHIP &
ALTERNATIVE
EDUCATION
STUDENTS



8,365+
TEACHERS TRAINED



1,431+
GLOBAL
VOLUNTEERS
INSPIRED



6,701+
EARLY CHILDHOOD

[LINK TO ANNUAL REPORTS](#)



OUR PHILOSOPHY AND APPROACH

WE BELIEVE:

- EVERY CHILD HAS THE POTENTIAL TO LEARN AND THRIVE.
- EVERY PARENT WANTS A BETTER FUTURE FOR THEIR CHILDREN.
- EVERY TEACHER ASPIRES TO MOTIVATE AND INSPIRE STUDENTS.

OUR APPROACH:

WE COMBINE GRASSROOTS COMMUNITY ENGAGEMENT WITH GLOBAL CITIZENSHIP INITIATIVES TO TACKLE THE COMPLEXITIES OF GENERATIONAL POVERTY. OUR COMPREHENSIVE STRATEGY INCLUDES:

- **BUILDING SCHOOLS & PLAYGROUNDS:** CREATING SAFE, STIMULATING ENVIRONMENTS FOR LEARNING.
- **EMPOWERING PARENTS:** TRAINING PARENTS TO ACTIVELY SUPPORT THEIR CHILDREN'S EDUCATION.
- **TRAINING TEACHERS:** EQUIPPING EDUCATORS WITH INNOVATIVE STRATEGIES TO ENHANCE CLASSROOM OUTCOMES.
- **PROVIDING RESOURCES:** SUPPLYING LIBRARIES, DIGITAL TOOLS, AND MATERIALS TO ENRICH LEARNING EXPERIENCES.
- **SCHOLARSHIP PROGRAMS:** SUPPORTING STUDENTS THROUGH ADOLESCENCE TO ENSURE THEY COMPLETE THEIR EDUCATION.



TESTIMONIALS

“

The trainings have taught me how to create a space for my children to read at home. These lessons have been life-changing, especially during the pandemic. I now feel confident supporting my children's education.”

- HILARIA, MOTHER, GUATEMALA

“The digital tools we learned have transformed how we teach. Before, I struggled to engage students remotely, but now I feel empowered to make a difference.

”

- PATRICIA, TEACHER, HONDURAS

“

Participating in a service trip with School the World was the most meaningful experience of my life. It shaped my career path and inspired me to pursue humanitarian work.”

- GRACE, HIGH SCHOOL VOLUNTEER, USA

GLOBAL CITIZENSHIP PROGRAM

Our Global Citizenship Program connects students, families, and companies in the U.S. with communities in Central America.

Participants:

- Build schools and playgrounds alongside local families.
- Immerse themselves in cross-cultural exchange.
- Learn the value of community-driven change.

This program amplifies our mission, fostering empathy, collaboration, and a shared commitment to creating a more equitable world.



WHERE DO WE WORK?



Philippines

Guatemala

Honduras

Panamá

PHILIPPINES

SINCE 2025

WHY THE PHILIPPINES

- According to the Department of Education, more than 165,000 classrooms are still missing nationwide ([Philippine Star, May 28, 2025](#)).
- Rural dropout rates remain high, and many children in Palawan and Zamboanga del Sur lack access to safe classrooms, trained teachers, and family support systems.
- This expansion is part of STW's Moonshot 2030 vision: ensuring every child completes at least 10 years of quality education.

WHAT WE DO



Schools: Begin with the construction of six new classrooms at the end of 2025.



Teachers: Provide ongoing training focused on literacy and student engagement.



Parents: Run structured workshops to empower families in their children's learning.



Libraries: Establish classroom libraries to nurture a culture of reading.

PARTNERS



Yellow Boat
OF HOPE FOUNDATION

- **Yellow Boat of Hope Foundation (YBH)**
 - Brings local insight, cultural understanding, and government relationships.
- **Government and Municipal Entities**
 - Provide policy support, approvals, and alignment with national education priorities.
- **Parents, Community Leaders, and Teachers**
 - Ensure shared responsibility, ownership, and sustainability of the program at the local level.

WHERE IN PHILIPPINES

Six rural communities in:

- Palawan
- Zamboanga del Sur



LOOKING AHEAD

- Fall 2025: Construction of the first six classrooms begins.
- 2026: Launch of Service Learning Program in the Philippines, starting with corporate teams.

AWARDS AND RECOGNITIONS

- EY ENTREPRENEUR OF THE YEAR FINALIST, 2019
- NETWORK 20/20 HUMANITARIAN AWARD, 2019
- HOLY CROSS COLLEGE SANCTAE-CRUCIS AWARD, 2019
- LAURALTON HALL CLAVEN AWARD, 2020
- QATAR FOUNDATION WISE PRIZE FINALIST, 2022
- CONCORDIA P3 IMPACT FINALIST, 2022
- .ORG IMPACT AWARDS FINALIST, 2022 & 2024
- GUIDESTAR PLATINUM SEAL OF TRANSPARENCY, 2023
- CHARITY NAVIGATOR 4-STAR RATING, 2023
- SELECTED FOR THE 2024 & 2025 HUNDRED GLOBAL COLLECTION FOR EDUCATION INNOVATIONS
- AWARDED 2024 SUCCESSFUL PRACTICE HONOREE BY THE LIBRARY OF CONGRESS
- FORBES 50 OVER 50: WOMEN LEADING THE WAY IN IMPACT

FEATURED MEDIA

- 🎙 DOSE OF LEADERSHIP PODCAST: BRIDGING PHILANTHROPY AND BUSINESS
- 🎙 THE STORY EXCHANGE: WOMEN ENTREPRENEURS MAKING A DIFFERENCE
- 🎙 NBC BOSTON SEGMENT: TRANSFORMING EDUCATION IN CENTRAL AMERICA
- 🎙 EDUCATION EVOLUTION PODCAST: BUILDING EDUCATIONAL OPPORTUNITY, 2023

VISUAL ASSETS



LOGOS



SCHOOL
THE WORLD



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PHOTOS



SPOKESPEOPLE & CONTACT INFORMATION

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HOW TO GET INVOLVED

DONATE



[HTTPS://TINYURL.COM/STWDONATE](https://tinyurl.com/stwdonate)

Your gift helps bring quality education to children who need it most. Donations support scholarships, early childhood programs, and the construction of new classrooms. Many donors choose to give monthly, while others match their contributions through workplace programs.

FUNDRAISE

Turn a birthday, race, or special event into an opportunity to raise funds for education. Families, friends, and employees have created peer-to-peer campaigns that open the door to brighter futures. Companies often engage their teams through giving drives that multiply impact.

VOLUNTEER



[TINYURL.COM/STUDENTSLT](https://tinyurl.com/studentslt)

Join us in the field. Volunteers travel to Guatemala, Honduras, and Panama to build schools alongside families and experience firsthand the challenges and rewards of education in underserved communities. These trips create connections that last long after the journey ends.

PARTNER

Partnerships power our mission. Companies sponsor schools, scholarships, and service trips, often combining funding with employee engagement through service travel. Foundations and institutions co-invest in long-term programs that sustain impact for years. Community groups strengthen our visibility by hosting events and mobilizing support.

SPREAD THE WORD



@SCHOOLTHEWORLD

Even small actions matter. Follow School the World on social media, invite us to share our mission with your company, school, or church, and share the stories of the families and children we serve. Every conversation helps extend the reach of education.



**SCHOOL
THE WORLD**



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PLEASE GET IN TOUCH WITH US FOR ANY PRESS
INQUIRY, WE WILL GET BACK TO YOU IN 1-2
BUSINESS DAYS.

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