



SCHOOL
THE WORLD

STUDENT AMBASSADOR PROGRAM

What does it mean to be a Student Ambassador?

Student Ambassadors are Service Trip alumni who have applied and been accepted as student leaders and continued volunteers with School the World. You are committed to promoting School the World's mission and programs, and sharing your positive experiences with others. You are a leader in your community and will have additional / exclusive opportunities with School the World as well (e.g., trip leader, gala volunteer, speaking opportunities, etc.).

REQUIRED INVOLVEMENT:

- Follow @schooltheworld on all social accounts and share our posts to your stories
- Post on Instagram following your trip, tagging @schooltheworld
- Assist with overall marketing when asked (video reflections, content creation, focus groups, testimonials)
- Write an article for your school/town newspaper and/or the School the World blog
- Help schedule and market information sessions (flyers, announcements, activity board, social media, etc.) and attend sessions to talk about trip experience
- Speak to your town's middle school (or other relevant groups) about your trip experience

ADDITIONAL INVOLVEMENT:

- Help start a club or chapter in your school or town
- Organize fundraising events (for books/school supplies, for a specific community, etc.) - get creative!
- Student Leadership positions available for Ambassadors who return on trips
- Volunteer at our annual gala
- Participate in local speaking / advocacy events

Email meg.gilman@schooltheworld.org for more information!